

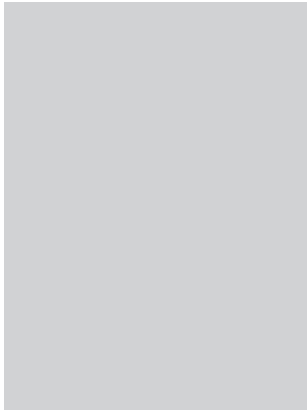
Catholic Teacher

5 issues annually
24–32 pages magazine
full colour / glossy
8.5" x 11"
saddle stitched

ADVERTISING RATES 2019/20

ADVERTISING

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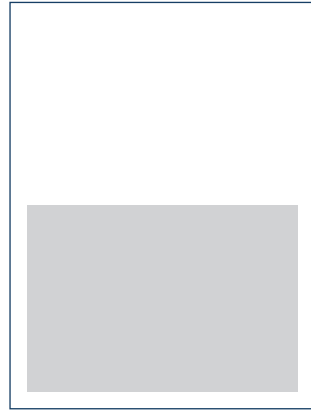


FULL PAGE

8.5" wide x 11" high
(please add 0.125" bleed on all 4 sides)

1 insertion = \$3,825

5 insertions = \$3,060

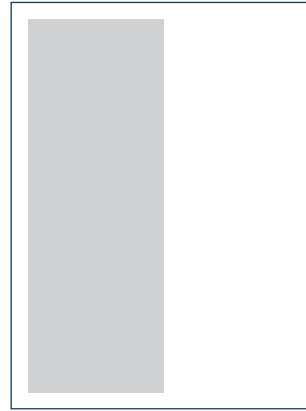


HALF-PAGE HORIZONTAL

7.333" wide x 5" high
(non-bleed)

1 insertion = \$2,650

5 insertions = \$2,120

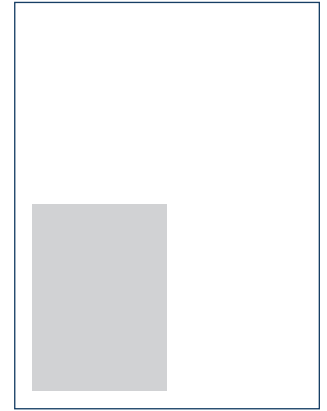


HALF-PAGE VERTICAL

3.666" wide x 10" high
(non-bleed)

1 insertion = \$2,650

5 insertions = \$2,120



QUARTER PAGE

3.666" wide x 5" high
(non-bleed)

1 insertion = \$1,475

5 insertions = \$1,180

INSIDE COVER, BACK COVER, OR SPECIAL PLACEMENTS ADD 15%
PRICES INCLUDE ALL APPLICABLE FEES AND TAXES

DATES AND DEADLINES 2019/2020

ISSUE	CREATIVE DEADLINE
September/October 2019	August 29
November/December 2019	October 11
January/February 2020	December 20
March/April 2020	February 21
May/June 2020	April 17

REQUIREMENTS

- Digital files only. The following formats are preferred: PDF, EPS, JPEG or TIFF.
- Include all fonts and high-resolution images (300 dpi files for best resolution).

CLASSIFIEDS

- \$50 for the first 25 words and \$3 per word thereafter, to a maximum of 50 words.
- We welcome ads for teacher resources, travel and teaching overseas.
- Personal ads are not accepted.