

# Member Engagement Awards



#### **ENTRY FORM**

Attach one copy of this form to each entry.

The Member Engagement Awards program honours achievement among OECTA units for their unique and innovative approach in engaging members and helping to spread the good news about our amazing teachers and our Catholic education system. Unit communication activities remain integral to effective member engagement. Keep this is mind when considering your award submission(s). Entries will be judged by the provincial Member Engagement Committee in April, and the awards will be presented at the June Council of Presidents' meeting.

#### **TO ENTER**

- 1. Entries must be created between the AGM of the previous year (2018) and the AGM of the current year (2019). The Member Engagement Committee members will make the final decision about an entry's category.
- 2. Review the categories carefully and select the category that most closely fits your entry. The same project, or parts of a project, may be submitted in different categories.
- 3. Complete a separate form for each entry. Photocopy additional entry forms as needed.
- 4. Attach the completed form to each entry and mail to Member Engagement Awards, OECTA, 65 St. Clair Avenue East, Suite 400, Toronto, ON M4T 2Y8, or email <u>a.anezyris@catholicteachers.ca</u>.
- 5. Entries are to arrive no later than April 19, 2019.

### **ENTRY INFORMATION**

Title of entry
Author's/Artists name
Unit Unit President's signature

AWARD CATEGORIES – check one category for each entry

BEST PRACTICES IN MEMBER ENGAGEMENT



OUTSTANDING ACHIEVEMENT IN THE PROMOTION OF CATHOLIC TEACHERS AND THE VALUE OF CATHOLIC EDUCATION



#### **BEST PRACTICES IN MEMBER ENGAGEMENT**

This category recognizes the unique and innovative ways that units engage with their membership.

Entries in this category will be judged based on the results of their engagement.

Units are asked to outline the following:

- What was the activity or initiative undertaken?
- What was the objective of the activity/initiative?
- What was the process (for example, if you conducted a phone drive to collect used winter coats, who made the phone calls, how many calls were made, etc.)?
- Was the objective met, and how did you know it was met (for example, how many coats did you collect compared to how many you hoped or expected to collect, and what might account for the difference)?
- What (if any) challenges did you face, and how were these challenges overcome?

## OUTSTANDING ACHIEVEMENT IN THE PROMOTION OF CATHOLIC TEACHERS AND THE VALUE OF CATHOLIC EDUCATION

This category recognizes unique and innovative ways that units are working to help spread the good news about our Catholic education system and/or our amazing Catholic teachers.

Entries in this category will be judged based on the results of the promotion.

Units are asked to outline the following:

- What was the topic highlighted?
- What was the medium chosen and why?
- What were the known results of the promotion (for example, was your social media post liked and shared by a significant number of people, or were you successful in having a positive story printed or aired in local media)?
- What (if any) challenges did you face, and how were these challenges overcome?